

## FOUNDATIONS FOR ACADEMIC SUCCESS

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**Abstract:** Academic integrity (AI) is essential in post-secondary education yet insufficient time is spent teaching and practicing its concepts. Talks at orientation, lectures in the first class, and notations in the course syllabus have been used to assist first year students with the academic transition to university, but these have not been very effective at increasing students' level of academic integrity. The intent of an AI mobile learning application (or “app”) is to provide students with information about expectations—thereby acculturating them to institution's values and academic rules in advance of the first day of classes in order to support their continued success.

### *Program proposal*

During this 90-minute session, the presenters will introduce the notion of a mobile AI application and explain the benefits of adopting such an e-learning tool. The simplified educational content will be demonstrated which illustrate the novel ways in which it is presented to engage students and enhance their understanding of integrity. A number of learning scenarios and activities are built into the app., as well as review sections and brief tests to gauge understanding. Participants will have the opportunity to test drive the mobile application and explore the tool from a student's perspective. The content in this mobile AI app is applicable across post-secondary institutions and can easily be tailored to an institution's unique brand and/or needs. Upon successful completion of the AI mobile application, each student is awarded a certificate of completion as well as a customized badge that can be added to her/his e-portfolio as well as LinkedIn and Facebook.

**Key words:** Academic integrity; mobile learning; plagiarism; academic success; core values

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