

## Sponsor session by Turnitin

### Turnitin: A journey in academic integrity

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***Abstract:***

Countless media scandals have demonstrated that a short-sighted focus on plagiarism can have a negative impact on the reputation of an educational institution. Perhaps more importantly it can also have a damaging effect on the dreams and aspirations of the students who study there. Equally, placing too much emphasis on detecting and punishing cases of plagiarism after the fact can be just as detrimental to establishing a positive learning culture.

A more considered approach which evenly balances necessary punitive detection strategies with a constructive emphasis on the true value of academic endeavour, and permeates all activities from academic staff to students, can allow an institution to proactively promote its commitment to academic integrity.

Whilst Turnitin can be viewed as a tool to assist institutions with their detection and risk mitigation strategies, this does not do justice to its full potential as a learning tool which places academic integrity at its core. Institutions the world over have successfully implemented Turnitin as a tool for encouraging and developing supportive discourses on academic integrity with students. Using examples of good practice from various cultures, this session will seek to demonstrate how positive and pedagogic implementation of Turnitin can form one of the cornerstones of a sustainable academic integrity policy for an institution.