

## ANALYSIS OF GHOSTWRITING MARKET IN CZECHIA

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**Abstract:** Contract cheating is a huge problem in academia throughout the world. However, most of the research about this issue has been done in English speaking countries so far. This synopsis will present results of a study dealing with ghost-writing market in the Czech Republic.

The study examined how essay mills in Czechia operate and what are the differences between Czech and English speaking market. Qualitative data have been collected through interviews with ghost-writers and students who submitted ghost-written works. Quantitative data were gained through questionnaires for bachelor and master students. More than 1000 students from various universities responded to the survey; 8% of them admitted buying an essay from an essay mill. Questionnaire results will be compared with the number of visits made from the university campus network to contract cheating domains.

The analysis will be used to draft a set of recommendations and measures how to minimize this type of cheating and its impact to the society. Current progress of implementation of these measures at our university will be presented. Moreover, the possibility of generalization of the results to other countries with similar cultural context will be discussed.

**Key words:** ghostwriting, contract cheating, Czechia

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