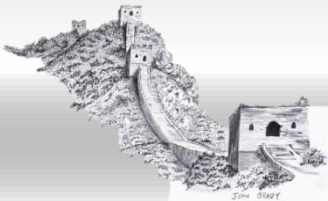


June 12th, 2013: Mendel University, Brno
Plagiarism Across Europe & Beyond

**A cultural bridge for the
academic concept of
*plagiarism***

Stephen Gow
Department of Education

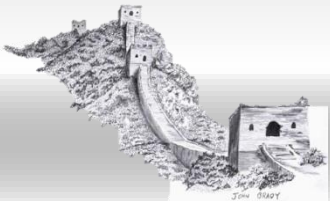


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Chāoxí = plagiarism

抄袭



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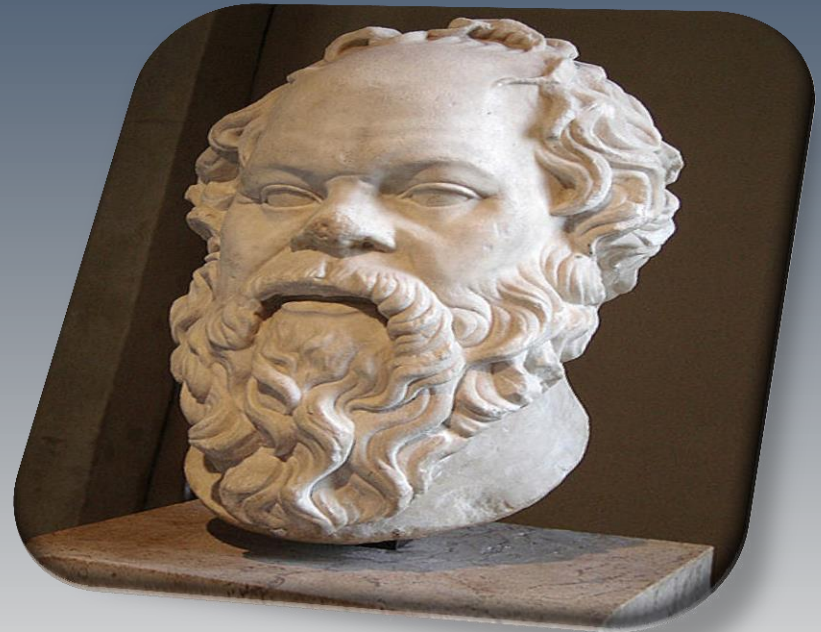


History & Philosophy?

551–479 BCE

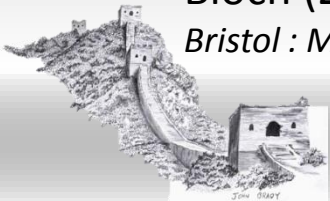


469–399 BCE



Sutherland-Smith (2008) *Plagiarism, the Internet, and student learning : improving academic integrity* New York ; London : Routledge

Bloch (2012) *Plagiarism, intellectual property and the teaching of L2 writing*
Bristol : Multilingual Matters



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Historical Chinese Context

Alford, 1996; Tweed & Lehman, 2003

Modern Chinese Context

Li & Xiong, 1996; Altbach, 2009; Li, He & Wang, 2010;
Zhang, Sun & Zhang, 2010; Yi, 2011; Gao, 2012



Global Higher Education in transition

Howard, 1999; Ryan & Carroll, 2005

Impressions of Chinese students

Durkin, 2007; Gu & Brooks, 2008; Smith & Zhou, 2009



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Criterion sampling

Miles and Huberman's (1994:28)

- Chinese national
- Studied in China at Undergraduate level
- Postgraduate qualification at a UK higher education
- Work in a Sino-foreign JV institution in Shanghai

Semi-structured Interviews

Holstein and Gubrium (1995)

Educational Background

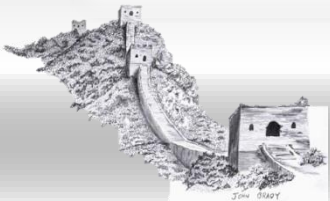
Living & Studying in the UK

Working & Living in China

10 participants

1 hour interview each

April/May, 2012 - Shanghai



Interpretive repertoires (Gilbert & Mulkay, 1984)

Studying in China

- P1 they will tell you everything....everything is in the book.
- P8 Listen to every word from the teacher...
- P10 I don't need to think or share my experience.

Studying in the UK

- P2 Push myself
- P4 Find specific research ourselves
- P5 Push yourselfyou need to study for yourself.
- P6 Pushes the student to think by themselves



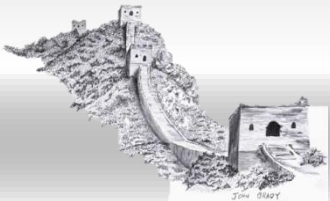
Plagiarism = *chaoxi*

**Strictness &
seriousness**

**Assessment &
referencing**

**Independence & multiple
perspectives**

Plagiarism in work and life in China



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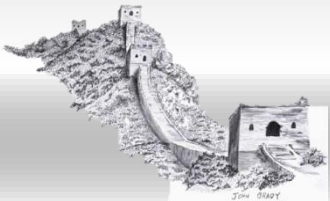
**Deficit
&
Accommodation**

**Global
Perspectives**

Implications

**Influence
Of
Returnees**

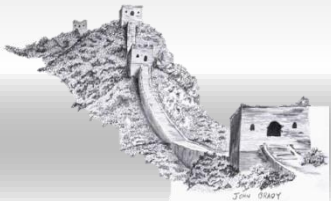
**Knowledge
Economy**



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Thank You

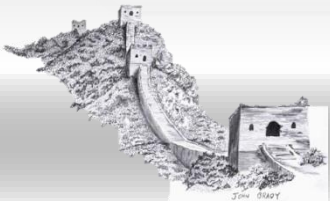


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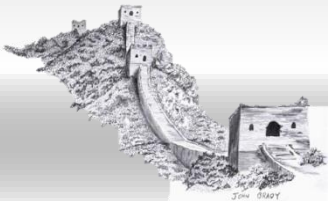
Image Sources

- Great Wall Artist - John Brady
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[http://www.yorkpress.co.uk/leisure/exhibitions/9281212.Andres Jaroslavsky s Drawings Of York Portraits Bar Lane Studios York until October 2/](http://www.yorkpress.co.uk/leisure/exhibitions/9281212.Andres_Jaroslavsky_s_Drawings_Of_York_Portraits_Bar_Lane_Studios_York_until_October_2/)
- <http://www.chinese-tools.com/tools/calligraphy.html> - slide 2
- <http://www.livius.org/so-st/socrates/socrates.html> - slide 3
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- <http://www.york.ac.uk/celt/students/> - slide 4



Select Bibliography

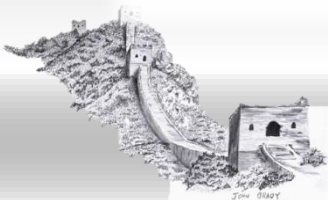
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