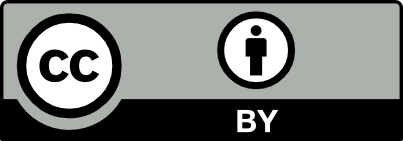
Student activity [output O1-C-2, en, license CC BY 4.0, 14 June 2018]

Example from Mr. Apple’s blog

Date: 2018-06-14

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[access date]

# Example from Mr. Apple’s blog

Mr. Apple wrote a blog post:

Carrot says about Lemon: Lemon is yellow. She also adds about him that he is a citrus. Then Carrot mentioned that Lemon is sour. And he is also bitter. Carrot also revealed that Lemon grows on trees, which is a very surprising fact!

## Notes to educators

The exercise is intended to be used in the context of a learning unit on referencing, academic integrity or introducing research skills.

The exercise simply consists of one slide. The example is a real life case which was anonymised. The real case ended up in court and Apple was sued by Lemon. The court sentenced Apple to a considerable monetary penalty. It is recommended to inform the students about the real life case and how it ended after the exercise is finished. The exercise illustrates that negligent or incorrect working habits in terms of citing are a matter of taking responsibility and may have severe consequences.

### Tasks for students:

1. Please read the text and decide about who is represented by Apple, Carrot an Lemon?  
     
   Answer:  
   Apple = author of the text, i.e. a student  
   Carrot = author of a secondary source which is cited  
   Lemon = topic
2. Please read the text and name who is saying what?  
     
   Answer:  
   Carrot’s statements:  
   - Lemon is yellow  
   - Lemon is a citrus  
   - Lemon is sour  
   - Lemon grows on trees  
     
   Apple’s statement:  
   - Lemon is bitter
3. Why do you think that Lemon won the law suit against Apple?  
     
   Answer:  
   From the reader’s point of view Apple claimed that Lemon is bitter without giving evidence or citing a source. Therefore, Apple takes the responsibility that this statement is truth content. In the law case it was proved that Apple argued with a wrong fact and he lost the case. In fact, Apple took the argument that Lemon is bitter from Carrot, but that was not clearly indicated by a reference or an unambiguous paraphrase.